

Your gift of any amount makes a difference!
 We are 100% funded by private donations - through corporate and individual gifts, foundation grants and our annual fundraising event, the popular *Princess Party*. We are also a United Way and Combined Federal Campaign agency.

Funds are used to reimburse the dentists for materials (such as crowns, root canals and anesthesia), cover program expenses, cover children's dental hygiene education expenses, and pay the program coordinator who provides case management for all children from enrollment through graduation.



P.O. Box 614
 Blue Springs, MO 64013
 Phone: 816-478-4500
 Fax: 816-478-4502
 E-mail: Info@StandUpBlueSprings.org



StandUp Blue Springs is a CFC and United Way agency.



Announcing the 8th annual
Princess Party

Saturday, October 1, 2011
 noon - 4 p.m., Valley View High School,
 Blue Springs, MO 64015



A fundraiser for StandUp Blue Springs' health initiatives, including its *Dental for Kids* program, which has provided free dental care, case management, dental education and dental supplies for 2,200 children in need each year—since 2003!

Featuring The Tooth Fairy and a cast of princesses

Expected Attendance:
 1,000 girls ages 2-12 and their adult companions, and more than 200 community volunteers



Providing free dental care, education & supplies to 2,200 children in need each year in the Blue Springs School District—since 2003

StandUp Blue Springs launched Dental for Kids after learning from school officials that **thousands of children in our community do not receive dental care each year**. These children are either uninsured, or they are covered by Medicaid, which is accepted by only one dentist in Blue Springs.

Dental for Kids provides free dental care and case management to low-income children who live in the Blue Springs School District, which includes Blue Springs, Lake Tapawingo and portions of Independence, Grain Valley and Lee's Summit.

Referrals are made through schools and local social service agencies. We have developed a network of dental professionals in Eastern Jackson County who donate their time to provide free treatment to the children.

Since we launched the Dental for Kids program in July 2003, more than 540 children ranging from ages 3 through 19 have received free dental care

valued at more than \$400,000, thanks to the generosity of local dentists and donors who help underwrite program expenses and coordination.

"My 13-year-old daughter was experiencing embarrassment with her peers and pain with her teeth. Due to job loss we were unable to afford the excessive repair needed, [and] I was unable to locate a dentist who would agree to take on this task. We had been trying to find a solution for over one year. I learned of the Dental for Kids program and called. Five days later we were at the dentist and he wasted no time. In less than 30 days all repairs were complete. Each day my daughter now smiles and is proud of that smile."

Many children referred to Dental for Kids have never been to the dentist, and most families could not afford care without Dental for Kids. No other coordinated program like Dental for Kids presently exists in Eastern Jackson County.

Despite these efforts, 3,000 low-income children in the Blue Springs School District required dental

care last year but their families were unable to afford it. Without proper dental care, children risk significant health problems later in life, including heart attack, stroke and diabetes.

We also present dental hygiene education and supplies through our free Sparkle Smile Academy to more than 1,500 children annually in pre-K through grade 3. **Call today for scheduling information!**

Sponsorship Levels

Kingdom Sponsor \$5,000+

- Company name on 25,000 event flyers distributed through schools, pre-schools and other distribution partners
- Logo on the online Princess Party registration form with 2,000 views by parents
- Listed in newspaper event ad and thank you ad
- Banner ad in e*newsletter sent to 1,000 prominent community members and event attendees
- Name or logo prominently displayed at the entrance to the Princess Party on the Royal Scroll
- Name displayed on signage at the entrance to the Tooth Fairy Room, Concert Hall or Jubilee Hall
- Display your company banner
- Distribute flyers, coupons and/or premium items
- Prominent website and Facebook recognition
- 5 adult/5 children's tickets

Tiara Sponsor \$2,500-\$4,999

- Prominent website and Facebook acknowledgement
- Listed in newspaper thank you ad
- Sidebar ad for 6 months in e*newsletter for event attendees
- Name prominently displayed at the entrance to the Princess Party on the Royal Scroll
- Custom banner placed on one of the activity areas
- 3 adult/3 children's tickets

Royal Sponsor \$1,000 - \$2,499

Underwrite an activity room for the Princess Party!

- Name on Royal Scroll at castle's front entrance
- Name placed on one of the activity areas
- Website recognition
- Listed in newspaper thank you ad
- Thank you listing in e*newsletter to event attendees
- 2 adult/2 children's tickets



Room Sponsor \$500

Provide activity supplies, décor and staff/volunteers for an activity room to set up, lead activity & tear down.

- Name on signage with room's financial underwriter
- Hand out business cards or brochures
- Provide raffle item for Mall of Enchantment

Several activities available.

Have an activity to suggest? Call 816-478-4500!

Sparkle Smile Sponsor \$250 - \$500

Your financial contribution will be used to provide no-cost dental care, case management, dental education and dental supplies for children in need in Eastern Jackson County.

- \$500** - Adopts a child's smile to provide anesthesia, dental supplies, case management and support services for a low-income child suffering from cavities, pain or infection caused by tooth decay
- \$250** - Pays for one child's sedation during oral surgery

- Name on Royal Scroll at castle's front entrance
- Website recognition
- Listed in newspaper thank you ad
- Receive a special thank you

Individual Donor

- \$100** - Provides 100 children with dental hygiene education materials

- Receive a special thank you for donations of \$100+

Magic Donor

Donate princess toys, gift certificates, game prizes, or pampering items for the Mall of Enchantment and Raffle.

Royal Volunteer

Volunteer for 4-hour shifts to set up, decorate, greet and tear-down. *Sign up today!*

I want to make a child's smile sparkle by being a:

- Kingdom Sponsor
- Tiara Sponsor
- Royal Sponsor
- Sparkle Smile Sponsor or Individual Donor with a \$_____ tax-deductible donation.
- Room Sponsor
- Magic Donor
Describe your item: _____
Valued at: \$ _____
 My item(s) is enclosed. Please have a volunteer pick up.
- Royal Volunteer ~ Please contact me about times!
Four hour shifts are available on Friday, Sept. 30 from 2 - 10 pm and Saturday, October 1 from 8 am - 8 pm. Male and female volunteers are needed to set up, decorate, volunteer during the event, and tear-down.

Individual or Company Name:

- List my name on Sponsor Signage
- List my company name on Sponsor Signage
- Keep donation anonymous
- Yes, my employer will match my gift. Employer: _____

Mailing Address: _____

City, State, Zip: _____

Contact Person: _____

Title: _____

Telephone: _____

Fax: _____

Email: _____

Form of payment: My check is attached. Please send me an invoice.

Please respond by June 30, 2011.
Thank you for your generosity and support!

Make your check payable to StandUp Blue Springs,
a charitable 501 (c) (3) nonprofit organization

Donate online at www.StandUpBlueSprings.org

